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Editorial

Short and Snappy

A new policy on the maximum length of articles to be published in *Accounts of Chemical Research* is described in the "Statement of Policies and Procedures" published in this issue. This change is intended to simplify the rules for authors while at the same time maintaining the tradition of short and snappy *Accounts* articles, preferred by our readers. The old six-page limit suffered from uncertainties in estimating the length of articles in advance of setting them in type. Moreover, it sometimes seemed to have the undesirable effect of motivating authors to restrict their graphics and illustrations. The new rule, i.e. a limit of 5500 words accompanied by a "reasonable" number of figures, will, we believe, help both the authors and the editors to maintain the tradition of conciseness that has characterized this journal.

Joan Selverstone Valentine

Editor

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